







KICKSTART WEBSITE

WHAT'S INCLUDED?




-  **Initial Consultation**
We'll sit down with you to chat through your requirements, develop a creative brief, and design your 'site map'.
-  **Custom Graphic Design**
Fresh and easy-to-navigate design will set you apart from your competition, increasing credibility. Conceptual mockups will be presented followed by refinement to final design.
-  **Website Construction**
Search engine friendly web page programming, tested on all major internet browsers.
-  **10 Pages**
On each page, include as many content elements as desired. *Need more pages?* No problem, see next page for details »
-  **Easy Self-Management**
Edit the content on your site with our simple CMS (Content Management System).
-  **Training Session**
We'll provide a personal training session with your relevant staff members to get you started.

GOOD TO KNOW

- All text and photos must be supplied by the client, however we can provide copywriting and photography services. See next page for details »
- Functionality elements described (Eg. Calendar) can have custom colours but have limited customisation ability.









DESIGN & SETUP COST

\$3850 Inc GST

-  40% commencement payment required.
-  Discount available to ministry and non-profit sectors.
-  To order or with any questions, please contact us.

WHAT'S ON A PAGE?

On each of the **10 pages included** in this package, you can use as many of these elements as desired:



-  **Text**
Obviously, you can have text content. This includes headings, paragraphs, bullet lists, images, tables etc.
-  **Blog**
A list of articles (can be news or other regular article eg. **Podcast**) which website visitors can leave comments on.
-  **Calendar**
A list of upcoming events, click on an event for full details.
-  **Files & Links**
A list of downloadable files or links to other websites.
-  **Form**
Collect information with a form that emails you the response and saves the data for future reference.
-  **Accept Payments**
Accept payments for donations, products or event registrations via PayPal, Google Checkout or Authorize.net.
-  **Photo Gallery**
A list of photos as thumbnails which show a larger slideshow view when clicked. Also great for home page slideshows.
-  **Video**
Include videos from Youtube, Vimeo or other popular services.

We'll initially setup your pages when we build your site, but **you can add, remove or edit them at any time** with our simple CMS.

ONGOING COST

\$33 PER MONTH

BASIC PLAN Including:

-  10 Pages
 -  500 MB Storage
 -  1 Site User
 -  Website Hosting
 -  CMS Software Subscription
- See next page for more plans »*

MONTHLY PLAN OPTIONS

EASY WEBSITE SELF-MANAGEMENT

Whether you edit your website daily or once a year, we've done our research to provide a software solution that is not just easy-to-use (when you know how...) but **intuitive**. Our *Kickstart Website* starts with the *basic* plan, but if you need more than 10 pages, here's your options:

	Free \$0/month	Basic \$33/month	Plus \$44/month	Advanced \$66/month	Pro \$99/month	Premier \$143/month
Pages	3	10	25	50	Unlimited	Unlimited
Storage	10 MB	1 GB	2 GB	6 GB	12 GB	50 GB
Site Users	1	1	3	5	10	Unlimited

* Plans include website hosting

* Email hosting not included - see *Email Setup* below

* Plan prices include GST

* Monthly fee is debited from your nominated credit card or bank account

* No contracts - cancel, upgrade or downgrade plans at any time

* *Plus* plan and higher include ability to protect pages by **login**

OPTIONAL EXTRAS

ALL PRICES INCLUDE GST



ADDITIONAL PAGES

Need more than 10 pages? No problem, we'll work out exactly how many pages you need in our initial consultation.

Please note: Increasing the number of pages will require you to upgrade your monthly plan.

\$99 PER PAGE



COPYWRITING

Team your new design with the right words written specifically for your business and clientele. Online text requires succinct and direct wording with clever marketing strategies to enhance your business profile. Save yourself a lot of time and enjoy reading engaging, creative content that your customers will love too!

* Includes 1 onsite visit for client interview (Melbourne metro)

\$880 PACKAGE PRICE

ADDITIONAL PAGES (EA) **\$99**



PHOTOGRAPHY

Photography can make or break a website, and there's no better photos than genuine shots that tell the story of your business.

* On-location shoot
- Business environment
- Staff portraits

* Photo Editing
* Final hi-res photos on CD

\$550

STOCK PHOTOGRAPHY ALSO AVAILABLE



EMAIL SETUP

Our monthly plans don't include email hosting because *Google* provides a fantastic free service called *Google Apps* which isn't worth competing with! If your organisation doesn't already have an email server and you want email addresses @*YourDomain.com.au* then we can set you up on *Google Apps*.

WE RECOMMEND YOU READ www.google.com/apps FOR MORE INFO

\$99



DOMAIN NAMES

.com.au

\$55 PER 2 YEARS

.org.au

\$33 PER 2 YEARS



LOGO DESIGN

\$550